



Alabama Department of Industrial Relations

News Release

For Immediate Release: June 30, 2009

DIR Conducts Survey to Locate “Green” Jobs for Alabamians

MONTGOMERY -- In an effort to better understand and utilize Alabama’s Green job market, the Alabama Department of Industrial Relations Labor Market Information Division will partner with Brandt Information Services Inc. to conduct a survey which seeks to expand the state’s employment horizons. The survey will be conducted amongst a random sample of employers across the state and workforce development regions.

The survey has four main objectives:

- Identify Green employers
- Find Green Industry and Occupational employment for the State of Alabama
- Find out what special skills are required for Green-related jobs
- Locate current vacancy needs in both green and non-green related occupations.

The survey, which lasts about 15 minutes, will continue through September 30, 2009. A customer service representative will be used to guide the employer through the process. Brandt will also be able to access company websites that already include information on their Green initiatives and job availabilities and utilize this information for the survey. The identity and responses of all survey respondents will be kept strictly confidential. The data will be published by workforce development regions and will not identify any specific companies without prior permission from the employer.

Tom Surtees, Director of the Alabama Department of Industrial Relations believes the survey is a positive step in the right direction. “This survey will be a great indicator of what is to come for the State of Alabama in the Green job market,” said Surtees. “More and more companies are making an effort to ‘go green’ and it’s important that we know what kinds of jobs will be available and how to train our workforce accordingly.”

Brandt Information Services is a private contractor authorized by the State of Alabama to contact survey participants and gather data for such projects. More information about Brandt can be found at www.brandtinfo.com or by calling them toll free at (866) 762-1002. Any employers who wish to ask questions are encouraged to call or email Brandt at Alabama@brandtinfo.com. If employers would prefer to contact a State of Alabama representative, Tonya Lee may be reached at (334) 242-8881.

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Members of the media seeking more information should contact Public Information Officer Tara Hutchison at (334) 242-8616.